



Dear Friends,

Thank you for your interest in supporting the Los Angeles City Ducks youth tackle football club. We are really excited about the upcoming season and we are looking forward to providing a great football experience for our children, parents, sponsors and volunteers. The 2013 season was a big success and we are going to build on that moving forward.

The City Ducks youth football club is a **California non-profit & a 501(c)(3) corporation** that depends on grants, donations, fundraising and sponsorship programs to exist. Unfortunately, some of the better youth football grants are not available to us. Our organization is run by numerous volunteers who dedicate countless hours to providing the best possible program for our participants. We have no paid employees.

Our cost per child to participate in tackle football this year will average \$375 and the paid registration fees will average \$200 per child. This figure is inclusive of all financial aid. We are looking for your help to bridge this gap.

Your sponsorship contribution can provide for a wide range of benefits to our chapter, including but not limited to, **scholarships & financial aid, team uniforms & football equipment, banners, website costs, administrative supplies, field permits, trophies and conference fees.**

Please take a few minutes to review the material contained in this sponsorship package to learn more about our sponsorship opportunity. Thank you in advance for your time and consideration.

Sincerely,

KENNY ZUCKERMAN
PRESIDENT
CITY DUCKS YOUTH FOOTBALL CLUB
kenny@lacityducksyouthfootball.com
www.lacityducksyouthfootball.com



Benefits to Sponsorship

There are several benefits to sponsoring our team's activities:

- **Be involved in one of the leading youth football conferences in the Nation!** The Gold Coast Youth Football League (GCYFL) has been the stepping stone for countless football players with high aspirations, big dreams and a passion for the sport of the game – many of whom have continued their careers in both the NCAA and the NFL.
- **Position your company with an attractive demographic and support our local youth to help them continue their commitment to sports & recreation.** Statistics show that children who are involved in football while in growing up is more likely to experience academic success and graduate from high school & college. Additionally, children that are involved in football are less likely to take drugs or smoke because they realize the impact that these destructive activities can have upon their performance and their team.

There are several ways that you can help support non-profit 501(c)(3) organizations. All donations are tax-deductible.

Sponsor Our Chapter

1. Become a club sponsor for the L.A. City Ducks (see chart for levels and costs);
2. Donate products/ services for chapter events, donate to games and other team functions;
3. Offer our club members a discount on merchandise or services

Sponsor an Event

1. Donate money to become an event sponsor;
2. Donate products or services for an event or game;
3. Provide volunteers to help support our events and functions

Sponsor a Team

1. Donate money to become a team sponsor;
2. Donate products or services for a team raffle and/or gift;
3. Provide volunteers to help support team event: coordinate with Team Mom/Dad and Head Coach

Sponsor a Player

1. Provide a scholarship for a child in need

Sponsor a Coach

1. Provide a coach or coaches with their coaching uniform

OTHER WAYS TO SPONSOR

Merchandise

We also accept product donations. Our teams maintain a strong presence at games and playoffs. We can also set up product booths at all home games as well as at chapter events, fundraisers and other functions (subject to a fee or percentage of sales.) This provides a win-win for both the City Ducks and your business as your product(s) will receive exposure to 100-150 athletes as well as 500-1000 spectators at each event.

Discounts

If your organization cannot provide a monetary or product donation, then we are also interested in chapter member discounts. If you are willing to offer your services and/or product at a discounted rate then we are happy to advertise the promotion to the members and families of our chapter and to encourage our members and friends to support our sponsors. Advertisements of such discounts can be made via fliers, Facebook and any other suggestions you may have for us.

EVENT SPONSORSHIP

The City Ducks will organize many community events to both encourage the participation in football, as well as to fund the activities of the chapter. Our events can only take place with the strong participation and support of our sponsors.

The following is a list of our scheduled events for the upcoming season. We are seeking sponsorships assistance as follows:

- Monetary donations
- Donation of products or services
- Volunteer assistance to help support these events and functions

Did we miss something?

We are open to creative ideas! If you have a sponsorship idea for an event or you would like to help us in planning an event with your organization, please contact us at info@lacityducksyouthfootball.com

City Ducks Youth Football Sponsorship Policy

The City Ducks Youth Football Club (CDYFC) will accept community and business sponsors for its youth football teams based on the following set of guidelines:

- Sponsors do not have any authority in the administration and governance of the CDYFC or the Gold Coast Youth Football League (GCYFL)
- Due to our agreement with GCYFL, CDYFC is unable to place business names or logos on chapter uniforms; therefore, teams cannot accept additional uniform items that would be worn during actual games
- Sponsorship fees are based on the CDYFC agreement between CDYFC and the sponsoring organization
- The fundraising committee must approve all sponsorship ads, logos and signs prior to printing
- The City Ducks are classified by the IRS as a CA non-profit & a 501(c)(3) corporation.

Sponsor Information

PLEASE HAND DELIVER OR SCAN AND EMAIL TO: info@lacityducksyouthfootball.com

Participation Level (check one)

Green & Yellow (\$250)____ Bronze (\$500)____ Silver (\$1,000) ____

Gold (\$2,500) ____ Platinum (\$5,000) ____

All levels above include your company's logo and link on our website sponsorship page

Other Amount (\$ _____) or buy/donate a specific item(s) (_____)

Sponsor Type (check one)

____ Team Sponsor ____ Event Sponsor: Request Event(s) _____

Sponsor (Business) Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact: _____

Primary Phone: _____

Email Address: _____

Website: _____

Facebook URL: _____